

EDUCATION

Bachelor of Arts, 1999
University of California, Berkeley

Master of Arts, 2005
Graduate Theological Union, Berkeley

PROFESSIONAL DESIGNATIONS

Appraisal Institute
MAI Designated Member of Appraisal Institute (Member No. 516107)
AI-GRS Designated Member of Appraisal Institute (Member No. 516107)

Royal Institution of Chartered Surveyors
Chartered Member of the Royal Institution of Chartered Surveyors
(MRICS, Professional No. 0937909)

State of California, Bureau of Real Estate Appraisers
California Certified General Real Estate Appraiser (#AG041150)

EXPERIENCE

CURTIS-ROSENTHAL, Inc., 2024-to date, Director
Perform field appraisals and review appraisals for the company's various clients: Commercial Mortgage Lenders (Banks, Life Insurance Companies, CMBS, Pension Funds), Public Agencies, Law Firms (Real Estate Litigation, Estate and Trust, Lease Negotiation), Corporations (Valuation for Financial Reporting), and Accounting Firms. Properties appraised include retail, office, industrial, apartments, condominiums, mixed-use, special purpose, and vacant land.

JP Morgan Chase Bank, 2023-2024, Commercial Appraiser Reviewer
Under contract as part of the Commercial Appraisal Review transition team after the purchase of First Republic Bank by J.P. Morgan Chase.

First Republic Bank, 2021-2023, Commercial Appraiser Reviewer
Reviewed over 1,000 commercial real estate appraisals for a variety of property types to assess compliance with USPAP and overall risk. Focused on the bidding process to the approved appraiser panel and consulted on formal value appeals.

Oracle Realty Advisors Inc., 2015-2021, Principal and Partner
Founded and led a real estate appraisal and consulting firm serving lenders, CPAs, law firms, investors, developers, and corporations. Focused primarily on lending and estate appraisals for all major commercial property types with valuation ranges between \$500,000 and \$50,000,000. Managed day-to-day operations and was the sole supervisory appraiser for four trainees leading to their Certified General Licenses from 2015 to 2021, teaching appraisal principles and procedures, property inspections, data collection, and appraisal report writing. Supervised the appraisals of Certified General staff appraisers and independent contractors, completed internal reviews, and co-signed their appraisal reports. Accepted as an expert witness in Superior Court of Los Angeles County.

Keith Rosenthal Valuation and Consulting, 2005-2015, Independent Contractor

Worked as an independent contractor for various appraisal firms including Appraisal Pacific, Inc., and RKP & Company, CPAs, law firms, and lenders. Over 1,000 appraisals of most commercial property types, specializing in complex property valuations. Mentored other Certified General independent contractors and co-signed appraisal reports as the supervisory appraiser.

REAL ESTATE/APPRAISAL EDUCATION

Appraisal Institute Courses: Successfully completed all courses and experience requirements to qualify for the MAI and AI-GRS designations and completed the requirements of the continuing education program of Appraisal Institute. Coursework includes, but is not limited to the following:

National USPAP Courses; Real Estate Appraisal Principles; Real Estate Appraisal Procedures; Basic Income Capitalization; Advanced Income Capitalization; General Applications; Advanced Applications; Advanced Sales Comparison & Cost Approaches; Residential Market Analysis and Highest & Best Use; General Appraiser Market Analysis and Highest & Best Use; Report Writing and Valuation Analysis; Residential Report Writing & Case Studies; Apartment Appraisal; Business Practices & Ethics; General Demonstration Report Writing; General Demonstration Report-Capstone Program; Review Theory – General; Argus Enterprise (UCLA Extension)